West Bloomfield, MI

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djennincasab

Djennin Z. Casab
Community Engagement and Higher Education Administration Professional

- Experienced professional with demonstrated success in community engagement as liaison between community partners, university leaders, corporate representatives, and other stakeholders.
- Knowledgeable in areas such as program and project management principles, business administration, community engagement, dialogue facilitation, and grant writing.
- Strong work ethic and positive disposition as a lifelong learner.
- Skilled in identifying and developing strategic institutional partnerships (internal/external)

Transferable Skills

- Servant leadership as my philosophy on community engagement, diversity of thought, creating culture of trust, development, learning from experience, and collaboration.
- Project planning, development, implementing and monitoring with analytical approaches to problem solving.
- Self-motivation, professionalism and strong work ethic.
- Teamwork and collaborative approach to building community, adaptable to change, detailed oriented.
- Cultural awareness and understanding; interpersonal communication skills.

Work Experience

2022-Present
City of Detroit
Dept. of Innovation
&Technology
Detroit, MI

City of Detroit Open Data, Community Engagement Specialist   2022-Present

- Created and implemented the three-year strategic plan for the Open Data department based on the community engagement impact framework for open data by the Sunlight Foundation, and its Open Cities initiative.
- Created and implemented the signature initiatives: Open Data Day Challenge, Visualizing Detroit: The Art of Data, and Art for the Portal, which is currently in planning stages.
- Built and nurtured new strategic community partnerships by being intentional and establishing connections based on honesty, transparency, consistency, reciprocity, dialogue, and agreement setting.
- Created the City of Detroit Open Data Annual Report 2023.
- Developed community research-based Open Data Personas.
- Coordinated/participated in user experience research, and collaborated in the implementation of the findings.
- Designed educational guides, workshops, and tutorials for the various audiences.

   Links to Examples of Work Products

   Open Data Annual Report 2023   *Open Data Day Challenge 2024*
   Visualizing Detroit: The Art of Data   *Open Data User Personas*

2019-2022
Wayne State University
Detroit, MI

Project Manager, WSU Community Engagement Registry   2019-2022

- Project leader for the new university-wide presidential initiative Community Engagement Registry, from initiation to completion of the four phase plan for implementation and further ongoing management of established project and deliverables (Cost, scope, resources, activities, milestones, tasks, objectives, and deliverables).
- Statistical and narrative data collection process management, database population, education of stakeholders, ad hoc reporting and analysis.
- Effective partner to Information Technology Department and Marketing to create the architecture and user friendly design of the Registry using Carnegie Elective Community Engagement Classification as framework.
- Acted as lead communicator of the value of the project and its progress to various stakeholders (internal and external)
- Fulbright Gateway Orientation (in partnership with the Dept. of State) - Managed recruitment and training of facilitators in social/economic/climate justice and cultural competence topics

   Link to Example of Work Products *Community Engagement Registry at WSU*

2012-2019
Madonna University
Livonia, MI

Director, Community Engagement and Service-Learning   2012-2019

- Program and project management of community engagement projects (both curricular and co-curricular). Participation increased by 150% in two years.
- Planning and implementation of CBISA university wide (community engagement database)
- Ford Community Corps grant writer/administrator (Leadership and Career Readiness) and College Positive Volunteering.
- Liaison between corporate partners, community partners, faculty/staff mentors and students.
- Support for academic service-learning faculty: Course designation, orientations, data collection, reporting, logistics, liaison to community partners, faculty professional development.

   Links to Examples of Work Products

   Student Civic Engagement   *St. Peter's Episcopal Corktown Mural*   *Franciscan Day of Service*

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2010-2012
Global LT
Troy, MI

Translations, Global L-T Project Manager   **2010-2012**

- Project management from quotation to billing, maintaining profitability of 50%, 90-100% customer satisfaction, and quality deliverables on time. This included staffing, vendor relationships, and budgeting.
- *Effective liaison between clients, sales reps, and management.*
- Use of project management custom system (FileMaker); maintain and update vendor records . and member of the team testing the transition to the new CRM system.

Community Partnerships

These are some of the diverse nonprofit organizations that have provided me with the opportunity to build and develop partnerships throughout my career in various stages of the community engagement continuum.

- Allied Media
- Alternatives for Girls
- Angela Hospice
- Arts & Scraps
- Birmingham Temple
- Black Tech Saturdays
- Capuchin Kitchen
- Compact Campus
- Connect 313
- Data Driven Detroit
- Design Core Detroit
- Detroit Bureau
- Detroit Collaborative Design Center
- Detroit Digital Justice Coalition
- Detroit Economic Growth Corporation (DEGC)

- Detroit Future City
- Detroit Land Bank Authority
- Detroit Means Business
- DetroitOGRAPHY
- Detroit Public Library Main Branch
- Detroit Zoo
- Downtown Detroit Partnerships
- Earthworks Urban Farm
- Forgotten Harvest
- Friends for Animals of Metro Detroit
- Gleaners
- Keep Growing Detroit
- Manna Community Meals
- Marywood Nursing Care Center
- Michigan Humane Society
- Michigan Interfaith Power & Light
- Michigan Urban Farming Initiative
- Montessori Center of Our Lady

- Motor City Mitten Mission
- Oakland Avenue Urban Farm
- Redford Interfaith Relief
- SER Metro
- Solanus Casey Center
- St. Anne's Catholic Church
- St. Paul of the Cross
- St. Peter's Episcopal Church/Social Justice Beehive
- Southeast Michigan Council of Governments (SEMCOG)
- Southwest Solutions
- University of Michigan School of Information
- Wayne State University Libraries
- Wolverine Human Services
- Zaman International

Education

2014-2017
Livonia, MI

1990-1993
Mexico City, Mexico

Master of Arts: Higher Education Administration and Student Affairs…………………………**2014-2017**
Madonna University - GPA: 4.0
Thesis: "Civic Engagement through Dialogical Pedagogy"

Bachelor of Arts: Business Administration……………………………………………………**1990-1993**
Universidad de las Americas (University of the Americas) - GPA: 3.8

Languages

English <> Spanish / Business, academic, native fluency

Professional Development and Service

- Former member of the Board of Michigan Compact Campus
- Founder/co-chair of the newly created WSU MENA+ Faculty and Employee Association
- Membership in the Latinx Faculty and Employee Association at WSU
- Chair, Research and Development Committee of the Commission on the Status of Women (WSU)
- Member of the planning board of Wayne Women Lead
- Member of Employee Engagement Groups (Women, Culture)
- Mission and Heritage Service at MU
- Volunteer work for Study Abroad to Philippines
- Team leader for MLK Service Week
- Team Leader for Detroit Zoo service
- Team Leader for program *Engage MU! (program creation, management, assessment, student success)*
- Team Leader for Greenhouse building through Urban Neighborhood Initiatives
- Various projects with Detroit muralist Hubert Massey and Art Historian Deborah Kawsky

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Examples of Professional Development
- Trumping the Race Card - DEI workshop series by Dr. Rodney Patterson
- Critical Thinking in Business and Nonprofit Environments
- Project Management Principles and Development Training
- Women's Leadership Skills
- Interfaith Leadership Principles to Enhance Communication
- Developmental Advising Workshops

Professional Associations
- APROMEX (Association of Mexican Professionals in Michigan)
- MI-ACPA (American College Personnel Association)
- AAUW (American Association of University Women)

Software

- CBISA (Community Benefit Inventory for Social Accountability)
- Filemaker (Project Management, ad hoc)
- MS Office (Excel, Word, PowerPoint, Publisher)
- Qualtrics (Surveys/Analytics) and Jenzebar (Database)
- Presence (engagement tool), Canva (Design), Canvas (academic tool)
- Smartsheets

References

Available upon request