International Higher Education  
Education 779-001, Winter 2023  
University of Michigan  

Mondays 9:00am – 12:00pm  
2340 School of Education Building  
Instructor: Amy Conger, PhD  
Email: aconger@umich.edu  

Office Hours: By appointment via zoom or in-person based on preference. Evening hours also available. 
Scheduling Requests: Please copy Kelly Espinoza (kaespino@med.umich.edu) and list EDUC 779 in the subject line to help prioritize course related messages. 

Course Description  
EDUC 779 examines international higher education as both a field of professional practice and an area of scholarly inquiry. Topics include approaches and challenges to campus internationalization; global trends and current issues in student mobility; the development and key features of selected national systems of higher education; and models for transnational higher education and institutional partnerships. In this course, students will: 

- Explore relevant literature in international and transnational higher education 
- Consider what it means to internationalize an institution of higher education 
- Learn to distinguish among higher education systems globally 
- Critically examine how institutional interests, national policies, and external forces shape collaboration or inequities in global education 
- Engage with guest experts in the field 

Course Requirements & Grading  
Learning is a social process that requires students to actively participate in class discussions, raise questions, synthesize different perspectives, and share expertise on selected topics. Graded assignments include synthesis papers; a briefing paper and presentation on a national system of higher education; attendance and team participation; and a final course paper. The final paper will provide an opportunity to frame a research question, conduct a literature review, and consider how your research can inform professional practice. The final course grade will be based on the following breakdown: 

- Synthesis papers 30% 
- National system project 20% 
- Class attendance and team participation 10% 
- Final paper 40% 

Incomplete “I” Grades: There may be unforeseen events that prevent students from completing planned coursework during a given semester. The School of Education (SOE) Incomplete Grade Policy provides guidance for instructors and students around expectations when these unexpected events occur. This policy permits students who have warranted need (e.g., illness, personal/family care, emergency, etc.) to request an “I” grade to allow for extended time to complete coursework within a reasonable time frame after the end of the semester. Please review this policy and note that incomplete “I” grades are awarded at the discretion of the instructor and based on individual student requests.
Policies on Late Assignments and Missed Classes
If an extension of time is needed to complete an assignment, please notify me prior to the due date. Late papers are accepted up to a week late, with a penalty of half a letter grade. Exceptions for medical reasons, including COVID-19, are available on a case-by-case basis. Unexcused absences from weekly course sessions may lower the attendance portion of the grade. Students who miss three course sessions must withdraw from the course.

Readings
The course readings are available electronically through Canvas or the U-M library system, provided in advance each week. Please download these materials at your own convenience. There are no required book purchases for this course.

Academic Integrity
Operating under the highest standards of academic integrity is implied and assumed. Students are expected to treat the course and course participants with respect; claim ownership only of their own unique work and ideas; provide appropriate credit for others’ material and quotes; clearly indicate all paraphrasing; and provide the trail to the original source of any idea used for the course. For additional details about your rights and responsibilities as a U-M graduate student, please see: http://www.rackham.umich.edu/downloads/publications/AcademicIntegrity.pdf

Accommodation for Students with Disabilities
If you need an accommodation for a disability, please let me know at your earliest convenience. Some aspects of this course, the assignments, the in-class activities, and the way I teach may be modified to facilitate your participation and success. As soon as you make me aware of your needs, we can work with the Office of Services for Students with Disabilities to determine appropriate accommodations. I will treat any information you provide as private and confidential. See http://www.umich.edu/~sswd/ for more information about services for students with disabilities.

Religious Observation
This class observes University defined holidays. Because other days may be of more significance than a university-designated holiday, please inform me as soon as possible if a course session or due date for a course assignment conflicts with your observance of a holiday important to you. I will work with you to accommodate your needs.

U-M Health & Safety Guidelines
Winter 2023 course meetings will be held in-person, unless otherwise specified by the University or School of Education. Please note that all U-M guidelines for COVID-19 safety apply to our course meetings. Details: https://campusblueprint.umich.edu/

Schedule of Discussions, Readings, and Assignments
Note: The course topics and readings are subject to change based on current events or evolving participant interests and needs. Advance notice of any changes will be provided via Canvas and in-class announcements.

January 9: Introduction to International Higher Education. Course overview, evolution of the field, and key terms.

January 16: Reverend Dr. Martin Luther King Jr. Holiday. No class meeting. Please take advantage of campus celebrations, including the annual symposium.


DUE: Reading Synthesis Paper 1
PRE READING:


January 30: Internationalization at the National and Institutional Levels

DUE: Reading Synthesis Paper 2

PRE READING:


February 6: Cross-Border and Transnational Higher Education

DUE: Reading Synthesis Paper 3

PRE READING:


February 13: International Students and Scholars

Guest Expert: Judith Pennywell, Director, U-M International Center

DUE: Reading Synthesis Paper 4

PRE READING:


February 20: Education Abroad

PRE READING:


February 27: Mid-Winter Break. No course meeting.

March 6: Education Abroad Leadership Panel, National Systems Project Country 1

PRE READING:


Guest Experts: Patrick Morgan, Chief International Travel Safety Officer & David Grimm, Associate General Counsel

PRE READING:

• Redden, E. (August 24, 2017). Study abroad and a $41.5M verdict. Inside Higher Ed.

March 20: Internationalization at Home, National Systems Project Country 3

PRE READING:


March 27: The Role of Higher Education in Capacity Sharing and International Development, National Systems Project Country 4

PRE READING:


April 3: Reflections on COVID-19 and the Future of International Higher Education

April 10: Course Summary, Final Paper Peer Review and Consultation

April 17: Final Research Paper Sharing (Last course meeting of the semester)

April 21: Final Papers Due by 12:00pm EST