

2021 educational studies ma

CAREER OUTCOMES

*knowledge rate 86%

89%

of respondents*
found full-time employment
or pursued an advanced degree

average starting salary

\$72,000

what kind of industry?



29%

k-12 education



14%

consulting



21%

higher education



21%

non-profit



*Data from the 2021 Career Services First Destination Survey



100%

of respondents indicated they are
Highly Satisfied or Satisfied with their current position

how grads found their jobs

professional contacts	60%
online job boards	40%
personal contacts & social networking sites	20%

length of job search

60%	1-2 months
20%	3-4 months
20%	5-6 months



where did they go?



11% Illinois
5% California

Other locations: Georgia, Hawaii, Illinois, Indiana, Maine, New York, and North Carolina

what are they doing?

design & tech for learning across cultures & contexts

Digital Project Management	Assistant Director	Chicago, IL
Duke University School of Medicine	Educational Technology Specialist	Durham, NC
National Center for School Safety	Lead Instructional Designer	Ann Arbor, MI
San Francisco State University	First-Year Experience Librarian	San Francisco, CA
University of Michigan	Project Coordinator	Ann Arbor, MI

program evaluation & improvement research

Read.Inquire.Write	Project Manager	Ann Arbor, MI
University of Michigan	Analyst/Research Associate	Ann Arbor, MI

educational studies and business administration

McKinsey & Company	Associate	Chicago, IL
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